



Williams Leadership Endowment In Honor of Bruce R. Williams, CGCS and the late Bob Williams

The Williams Leadership Endowment recognizes Bruce R. Williams, CGCS and the late Bob Williams, for their contributions and ongoing commitment to mentoring golf course superintendents to become leaders in the golf course management profession. Bob and Bruce have dedicated their careers to strengthening the profession and instilling leadership qualities in superintendents.

The Williams Leadership Endowment helps support the annual **GCSAA Chapter Leaders/Executive Symposium**, which focuses on interpersonal and organizational leadership. The symposium brings together chapter leaders and executives for leadership training, networking, and opportunities to more effectively serve members. Specifically, attendees in the program learn about:

- Enhancing interpersonal relationships by better understanding leadership and communication styles, and how it impacts interaction with others
- Being a highly successful team leader
- Providing a more meaningful chapter experience, through the engagement of members and volunteer involvement
- Building a professional network of peers who share best practices and innovative ideas

If you would like to support the development of future leaders for the golf course management profession and industry, please make a gift to The Williams Leadership Endowment. On behalf of The Williams Family and The Institute, thank you for your support.

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